



## UNLOCKING THE SPECIAL ABILITIES AND BALANCING THE IMBALANCE



As country went into lockdown, it became apparent that pandemic was going to have an enormous impact on everyone's life. Businesses turned to dust overnight and millions of people's lives and careers were altered by COVID-19, forcing them to rethink about what would come next.

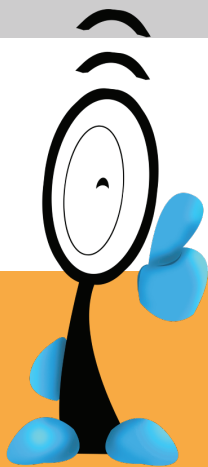


However, amidst this biggest health and economic downturn, there came a surprise silver lining where a group of specially-abled people turned the pandemic challenges into great opportunities. It is common to hear disparaging remarks on specially-abled people that are neglected from the time they are born or kept hidden indoors because they are considered encumbrance to their families. And, to narrow down this society's norm, **AIMS MEDIA** has put some collective efforts in association with **DIYA FOUNDATION** to make the world realise what specially-abled people actually are instead of counting their errors each time.

A team of talented specially-abled students from Diya Foundation who started their careers **at Studio C Cubed, a first-of-its-kind Digitization Workstation**, has shown many signs of resiliency that gives us hope. They have been trained under the AIMS Media's prominent multimedia program named **AEMP - Ability Enhancement Multi-media Program**, which enabled them to create graphics and undertake projects that create earning opportunities for them. Even after completion of the program, AIMS MEDIA has been acting like a support system for them by providing the outsourced and in-house projects like **JIGYASA INFORMATION BULLETIN** to the Studio C Cubed. AIMS Media believes that empowering the specially-abled and recruiting them in suitable jobs brings out the best in them; they teach the others to be positive and empathetic.

## JIGYASA INFORMATION BULLETIN

JIGYASA-Learning Through Visuals, a concept akin to “Newspaper for Children” which enriches the children through beautiful representations, attractive pictorial information, and an interactive learning process. Jigyasa Information Bulletin is a graphical and caricature-based information bulletin that focuses on the holistic development of children via a visual stimulus. The information bulletin aims at the opening and unlocking abilities by actively stimulating the various areas of the student’s brain to perceive, memorise and retrieve. The various columns are designed to look into not just developing new interests but also sustaining the same and helping children in utilising them when needed. Great care has been taken to ensure age-specific information and activities. It opens up hitherto unknown ways of learning for the children thus allowing her/him to unravel their own creative genius. Every child picks up something of her/his interest and the process of learning doubles up. It was our deep-seated desire to play a small but significant role in improving the overall learning and cognitive abilities, not to mention the improvement in behavioural aspects of our cherished future.

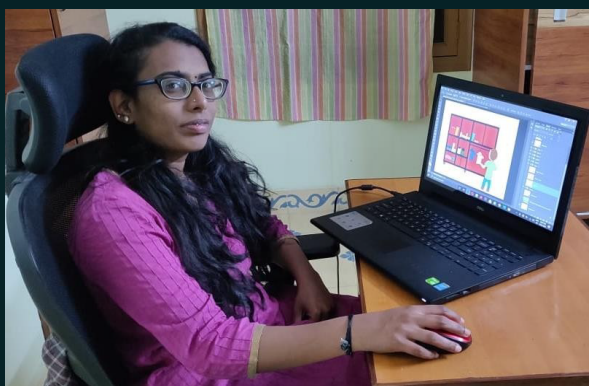


## STUDIO C CUBED

Studio C Cubed- a first-of-its-kind Digitization Workstation, where a team of four talented and committed specially-abled adults have taken on the challenges of running their own workspace and looking towards the future with hope. It was **launched on March 10, 2020, by Diya Foundation** to enrich the quality of life and bring dignity to differently abled adults by educating them in life skills and employability skills towards self-dependence, building support systems and enhancing awareness in the community. Unlocking their special abilities, they are monetizing a creative outlet by undertaking and designing various projects, one of which is the JIGYASA INFORMATION BULLETIN. There is something surreal when we see them striving for excellence and rising to great heights.



# MEET THE DESIGNING TEAM

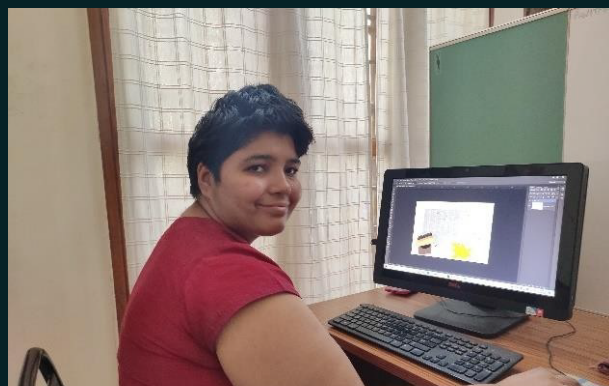


**Pavithra**

(36, Mild Intellectual Disability)

Creator of Daily Life Skills, Facts, and Figure, Sports and Management Skills in Jigyasa Information Bulletin

The power in her heart is evident when she says *"I feel proud of working and earning"*



**Sivapriya**

(30, Cerebral Palsy and Hyperactivity)

Creator of Good Manner, Edutainment, Fun to Learn, and Work to Parents in Jigyasa Information Bulletin

Her never give-up attitude says, *"I am able to work and do more"*



**Rohan Alexander**

(24, Mild Intellectual Disability)

Creator of Creative Skills, Monthly Update, and Highlights in Jigyasa Information Bulletin

His dedication towards his work can be seen when he says, *"I love to work as a designer by using my creativity"*



**Steven**

(33, Intellectual Disability- Scoliosis)

Creator of Jigyasa Special (Story Board) and Fit & Fine in Jigyasa Information Bulletin.

His upbeat enthusiasm can be clearly seen when he says, *"I love to use my skills and creativity"*

It takes a lot of strength and a complete no-fear attitude to go as far as these successful people with disabilities have. These PwDs have not let their disability hold them back in any way, they have proved that it is just a state of mind.

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