



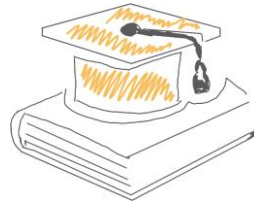
SKILL-BASED EDUCATION FOR
SUSTAINABLE LIVELIHOOD AT
CHETTINAD- SATH SADHANA, CHENNAI



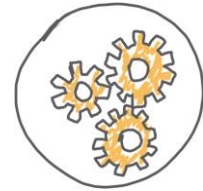
Skill- based training helps to excel in the area of interest and open dimensions not only to choose career opportunities in particular field, but also involves meticulous training, clear and simplified instructions, dynamic tools and techniques, innovative teaching/learning materials and effective pedagogies help individuals in three prime aspects:



Therapeutic



Academic



Career-Oriented

Sath Sadhana is a heartfelt centre of holistic learning in Chennai, India that heals, enlivens, equip and empower differently abled individuals and parents/guardians to realise aspirations and potential. It adjoined its vision with that of AIMS Media after perceiving its unique concept and ideology involved in its prominent program namely AEMP- Ability Enhancement Multimedia Program.




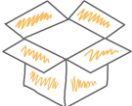



AEMP is an umbrella term under which skill-development, capacity-building and career-oriented training program are developed and designed for people with or without special needs/disabilities.

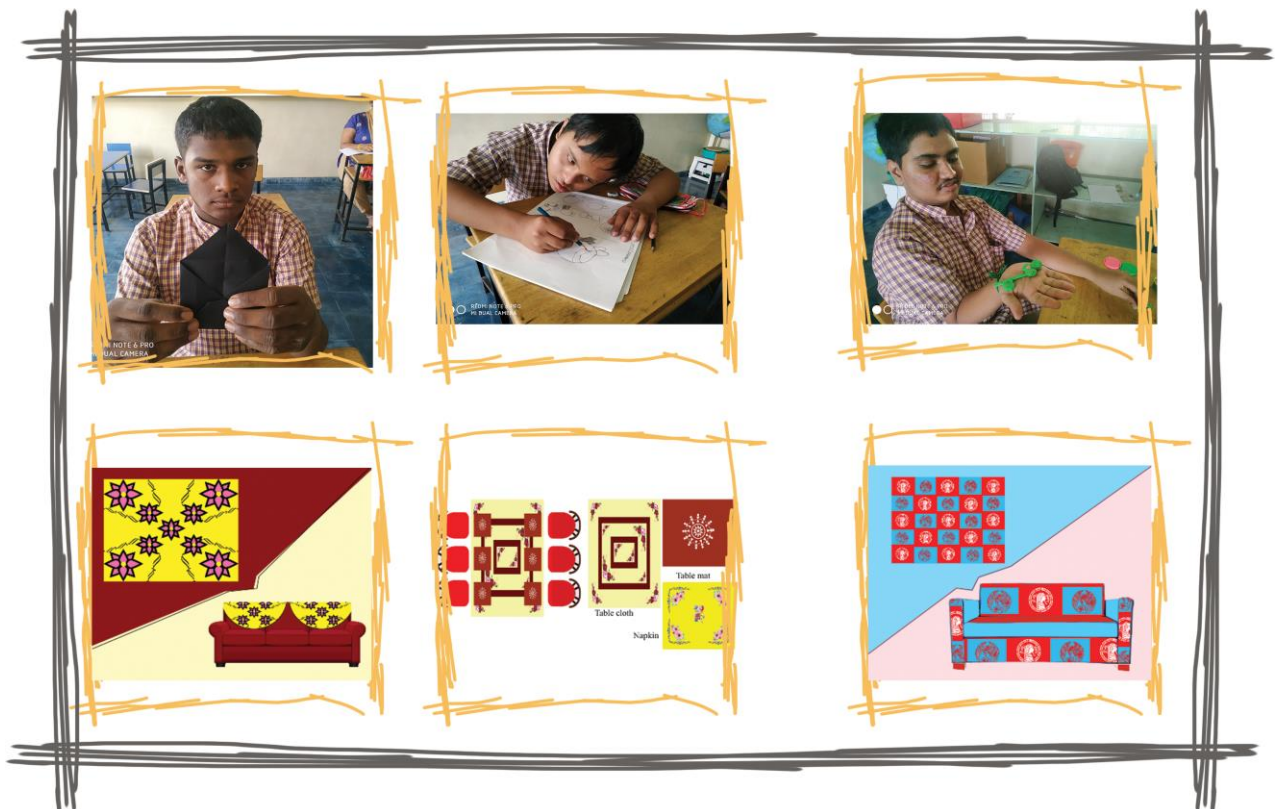
Sath Sadhana and AIMS Media in collaboration, worked with efficacy towards training the students with intellectual, emotional or multiple difficulties and disabilities. With the equal efforts and dedication, batch coordinator, multimedia educator and parents worked efficiently in improving and enhancing the functional areas and abilities of students and also to build a foundation for sustainable livelihood.

Sath Sadhana team along with educators and management of AIMS Media proficiently followed the structured and uniform procedures of program that covered

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| | | | |
| <p>Inclusivity and accessibility</p> | <p>Effective parent participation</p> | <p>Empowerment of batch coordinator</p> | <p>Adequate TLM support & e-content and many more</p> |

It successfully merged its ongoing conventional practices with technology during the course of AEMP by AIMS Media by providing following designing projects

| | | |
|---|-------------------------------|---|
|  | Home Décor | Cutleries, Mugs, Cups, Plates, Bottles, Trays, Coasters, Table mats, Table cloths, Napkins, Tissues, Cushions, Sofa cover, Bed sheets and Pillow covers. |
|  | Hotel Interiors | Wall art/designs, Wall paintings/ textures, Japanese fans, Table Napkins, Doodling, Flower/pattern designs for specific rooms such as the kitchen, staircase, drawing room etc. |
|  | Gifts & Packaging | Calendars (diary, wall, desk), Diary and School almanac. |
|  | Print & Packaging | Product packaging/boxes for Edibles, Cosmetics, Medicines, Beauty products, as well as for Bottles, Containers and Garments. |
|  | Print media designing | Business cards, ID cards, Letter head, Envelopes, Brochure, Logos and Watermarks. |
|  | Print & Publishing | Book covers, Notebook covers, Magazines, Catalogues, Newspapers and designs for Children's books. |
|  | Marketing collateral | Menu cards, Sign boards, Hoardings, Outdoor advertisement, Flex, Dangers, Buntings and Price tags. |





THE TESTIMONY OF PARENTS

On behalf of my son, Anirudh Ganesh, I would like to happily share that, AIMS Media course has developed his basic computer skills. In Photoshop, he has learned basic commands and usage of tools, however he requires more guidance in choosing the right colours, size, shape, spacing etc. The course has also improved his overall patience in handling tasks, attention span, communication skills.

-Mr. Kumar

My daughter, Ms. Vanathi attended the Level 1 Multimedia course at AIMS. The learning atmosphere, as described by her, was friendly and very flexible. Mr. Vinoth ensured to maintain an extremely interesting and comfortable class for the students. My daughter shared that the class was a safe and relaxing environment for the students to express themselves freely. My daughter also shared that she had a good peer learning experience. This class provided her with the basic understanding of software, such as Adobe Photoshop and Premiere. The course is designed in such a way that it not only imparts knowledge in computer graphics but, also aims to improve the holistic development of the child with special needs, such as fine motor skills, attention span, receptive and expressive language skills, socialization, etc. The ECA helped to improve her comprehensive skill, interpersonal skills, social learning skills and motivated her to attend the classes. Additionally, the hands-on training and exercises paved the way for her utmost creativity. The teachers also maintained an amicable environment for the students, helping with the many queries of the students, giving periodic feedback and ensuring that the students have a strong understanding of the concepts and implemented them in their designs. Overall, it was a wonderful learning experience for my daughter, and I'm truly grateful to AIMS and the faculty.

-Ms. Mythili



I would like to thank AIMS Media, and Chettinad -Sath Sadhana for providing an opportunity for special children to stand on their own. This course has really benefited my son, Suhail to unleash his creativity. As parents, we are now confident that he can start his own career based on the learnings from this multimedia course. We are grateful to Mr. Vinoth for tutoring the students as well as handling them with patience and care.

-Ms. Venilla Sultan

This course was overall very beneficial for my daughter, and also helped her in her examinations. My heartfelt thanks to all of you who helped my daughter complete this course successfully. My friends shared about this course with me, and since my daughter's ambition is to study at a music college, I thought this course would be beneficial, and it truly has become her favourite. Once again, I extend my thanks to everyone.

- Ms. A. Sumathi

