![AIMS MEDIA logo — Think beyond creativity]

| Tech & Non-Tech Skills |
| Experiential Learning |
| Multi-Disciplinary Approach |
| App-Based Monitoring |
| Conceptual Learning |
| Inclusivity and Accessibility |
| Activity-Based Learning |

SHORT TERM
ONLINE COURSE

AIMS Media offers a wide range of short-term career-oriented online courses in Animation, graphic, digital literacy and media and entertainment. We are equipped with state-of-the-art technology to bring to you the same experience and same curriculum as that of classroom learning, at the safety of your home. These inclusive and accessible courses are globally trusted and well tested, and help students engage productively and enhance work efficiency. Subject masters, teaching strategies and barrier-free bilateral communication make these programs experiential and useful in the long run.

Students who join the short-term online courses, get an opportunity learn market-oriented tools & techniques, new age skills, and more. If the field of animation and multimedia excites you and want to take it up as a profession, then join a short-term online course and explore a new dimension in fasted growing media and entertainment industry.
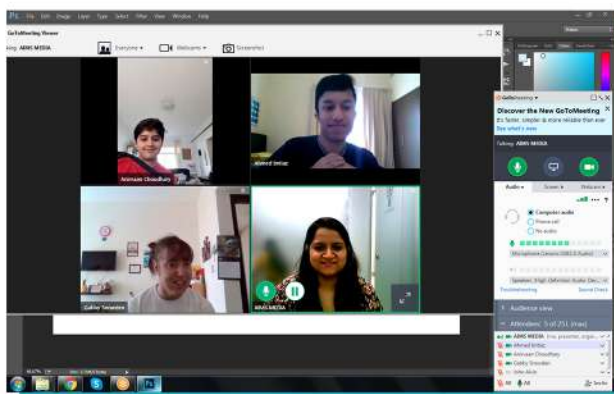
Learn new-age skills and empower yourself for future-ready possibilities.

Support and Deliverables

- Curriculum and pedagogical solutions
- Interesting and innovative teaching-learning materials
- On-going mentoring and monitoring
- Greater flexibility and comfort
- Recordedsessions for revision
- E-learning content
- Certification

Three Months Online Certificate Suits

List of Certificate Courses

- 3D Computer Graphics
- Comic Strip
- 2D Animation & Graphics Art
- Photography & Short film
- Graphics Art
- Digital Literacy
- Game Animation

Certificate Suits in 3D Computer Graphics

Duration 3 Months, 72 Hours

3D computer graphics program involves variety of Innovative techniques, tools & topics & more, so you can learn to illustrate, render and model in 3D. With the help of the experts and working Professionals, these classes can help you bring your ideas to life. It comprises of short lessons, with hands-on projects and the support of a creative community. Step on the stepping stone to begin your journey to become a 3D artist.

Course Content

- Software Interface
- Use of Tools
- Shapes
- Elements
- Coloring & Texturing
- 3D Object
- Interior Designing
- 3D text

Expected Outcome

- 3D objects
- House Interior

Goals/Objectives

- To expand the design vocabulary
- To teach how shapes work in the real world
- To create more realistic and detailed concepts for better design evaluation
- To allows new creative workflows
- To nurture creative skills

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Certificate Suits in 2D Animation & Graphics Art

Duration 3 Months, 72 Hours

The Certificate Suite in 2D Animation & graphics Art consists of art of creating movement in two-dimensional space. This includes characters, creatures, visual effects and motion backgrounds.It includesfun and challenging exercises, offering insightful feedback to help you progress faster as an artist. The hands-on experience, easy techniques and simplest mode of training gives you a world-class experience andcertify in 2D Animation and Graphics Art.
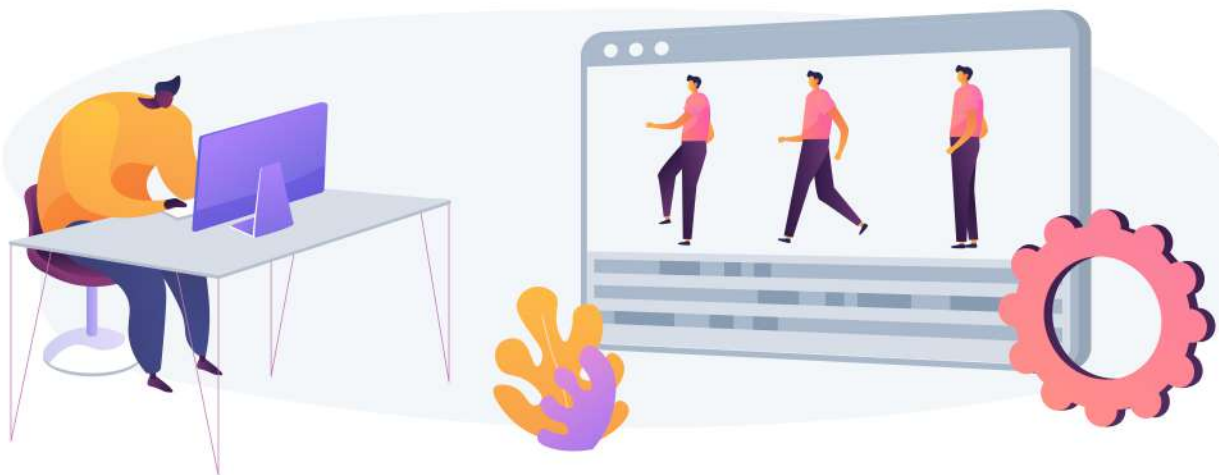
Course Content

- Principles of Animation
- Designing characters
- Creating special effects
- Transitioning backgrounds
- Sketching designs
- Developing storyboards
- Animating scenes

Expected Outcome

- Character Animation
- 2D animated video
- Background Animation

Goals/Objectives

- To improve attention spam
- To enhance technical skills
- To make communication easy
- To engross deep learning

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Certificate Suits in Comic Strip
Duration 3 Months, 72 Hours

The certificate suite in Comic Strip comprise of exciting, innovative and artistic activities with provident outcomes. It applies critical self-reflection and closereadingframeworksthrough analyticalwritingandcreativeexpression. It entails a prominent glimpse of multimedia through its conceptual and constructive learning based recreational activities that help to enhance functional areas such as motor skills, visualization, observation, eye-hand coordination and attention span.
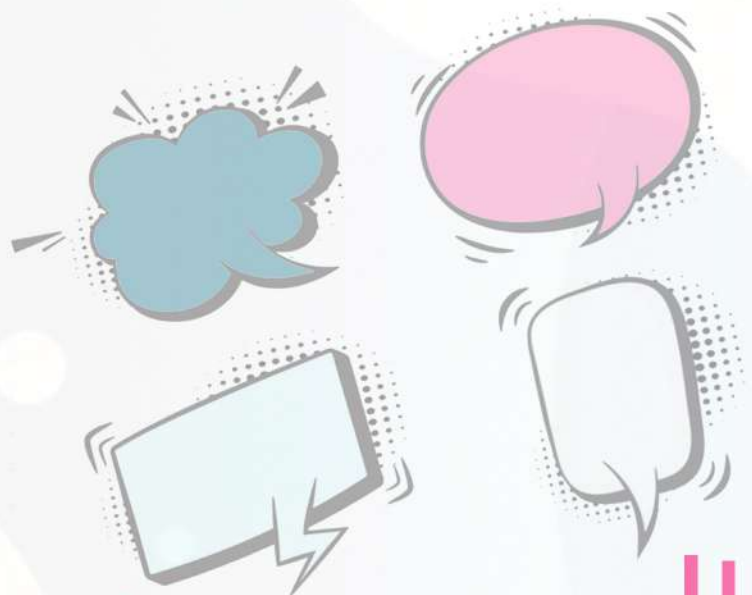
Course Content

- Narration and writing of story • Story Framing • Shots & Angles
- Character Designing & Detailing • Speech and lettering
- Comic Book Designing

Expected Outcome

- Hand Made ComicBook
- DigitalComicBook

Goals/Objectives

- To improve inference skills
- To improve communication skills
- Teamwork
- To widen Imagination
- To offer new-age skills

Certificate Suits in Game Animation

Duration 3 Months, 72 Hours

The Certificate Suite in Game Animation consists of creative and innovative techniques and methods to design animation game of own choice, offline and online using creative designing software. This program is to educate to design and animate any favorite game been played and being playing. Course content of beginner's friendly software, tools, technique and methods of designing which help enhance cognitive skills, problem solving ability, intellectual skills and creativity.

Course Content	• Software Interface • Mapping & Planning • Designing Characters • Developing Backgrounds • Top view Game Animation • Side View Game Animation
Expected Outcome	• Game animation video
Goals/Objectives	• To enhance cognitive skills • To enhance problem solving ability • To enhance technical skills • To develop eye hand coordination

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Certificate Suits in Photography & Short film

Duration 3 Months, 72 Hours

Certificate Suits in Photography and Short film involves the most essential topics which play a crucial role in learning the techniques and methods of photography and videography through smart phones & DSLR Camera. This is to give a productive dimension to the curiosity of clicking pictures or making videos through smart phone or camera while offering education of adequate methods and techniques. It consists of hands-on learning activities which would help the learner to learn each topic comprehensively and perform adequately.

Course Content

- Photography & Its type
- Understanding basics of Camera & its features
- Camera Shots & Angles
- Lighting & Direction
- Portfolio
- Framing, Panning, Zooming
- Product shoot
- Image Editing
- Videography
- Short Film

Expected Outcome

- Photography Portfolio
- Short film

Goals/Objectives

- To develop artistic approach
- Knowledge of Photography
- Teamwork
- To develop Aesthetic Taste
- To enhance communication skills
- To enhance concentration skills

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Certificate Suits in Digital Literacy

Duration 3 Months, 72 Hours

The Certificate Suite in Digital Literacy comprises of topics focused on enhancing communication, self-management techniques, utilization of digital applications, internet usage, word processing, presentations & online safety & digital citizenship. It entails innovative and dynamic approach that help to grow the ability to use information and communication technologies to find, evaluate, create, and communicate information, requiring both cognitive and technical skills.

Course Content	• Computer Fundamentals • Word Processing • Presentations • Online Safety & Digital Citizenship • Internet Usage & Communications • E-commerce & Online Shopping • Educational Games
Expected Outcome	• Create documents that demonstrate proficiency in the use of word processing & presentation applications. • Emailing
Goals/Objectives	• To help adapt the new age learning methods • To develop self-confidence and independency • To explore, exploit and experience the world of technology and internet • To enhance contemporary skills, foundational knowledge and critical thinking ability.

Certificate Suits in Graphic Arts

Duration 3 Months, 72 Hours

Certificate Program in Graphic Arts consists of numerous methods to improve ideation and use computer aid images to create designs. The experience and knowledge to take graphic design fundamentals and apply them in your everyday life is the unique part of the program. Also, learn the basic principles colour theory, perspective, logo design, image manipulation and more that relates to graphic design.

Course Content

- Introduction of Graphics Art
- Designing tools and Techniques
- Image Manipulation
- Caricatures
- Digital Painting
- Typography
- Interface of Software
- Image Editing / Cropping
- Vector Designing
- Logo Designing
- Matte Painting

Expected Outcome

- Portfolio
- Social and cultural use of art designs
- Ideation, development, and production of visual messages

Goals/Objectives

- To enhance technical skills
- To develop and improve imaginative skills
- To help discover multiple graphic designing ideas
- To develop conceptual learning