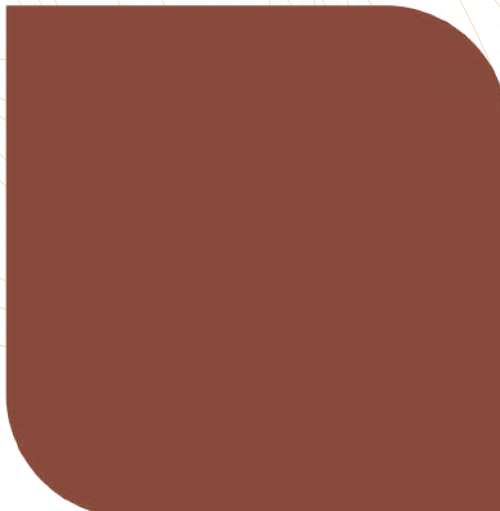
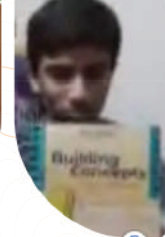
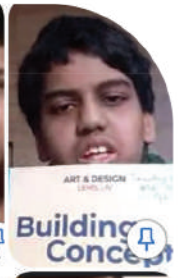
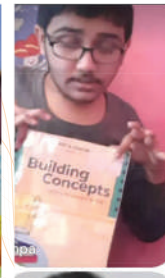


“RESEARCH AND ACTIVITY-BASED SOLUTION
TO MAKE SCHOOLING MORE ENLIGHTENING,
EXPERIENTIAL AND EFFECTIVE.”



Successful Journey of Implementing Need-Based-Curriculum to Transform Conventional Schooling at Manovikas Kendra, Kolkata (MVK)

Uniformity of curriculum plays a crucial role in the era of the knowledge-based inclusive and accessible education system. It is observed that implementation of the structured curriculum with dynamic tools and techniques are still a challenge in the present curricula of education, especially for the k-5 and special need education.

Art & Design- A well-researched, trusted & tested ennealogy: an education tool that furnishes academic solutions to integrated, inclusive and special schools - conceptualized, designed, and developed by AIMS Media (an education solution company having more than a decade experience worldwide) in the supervision of academicians and subject masters.

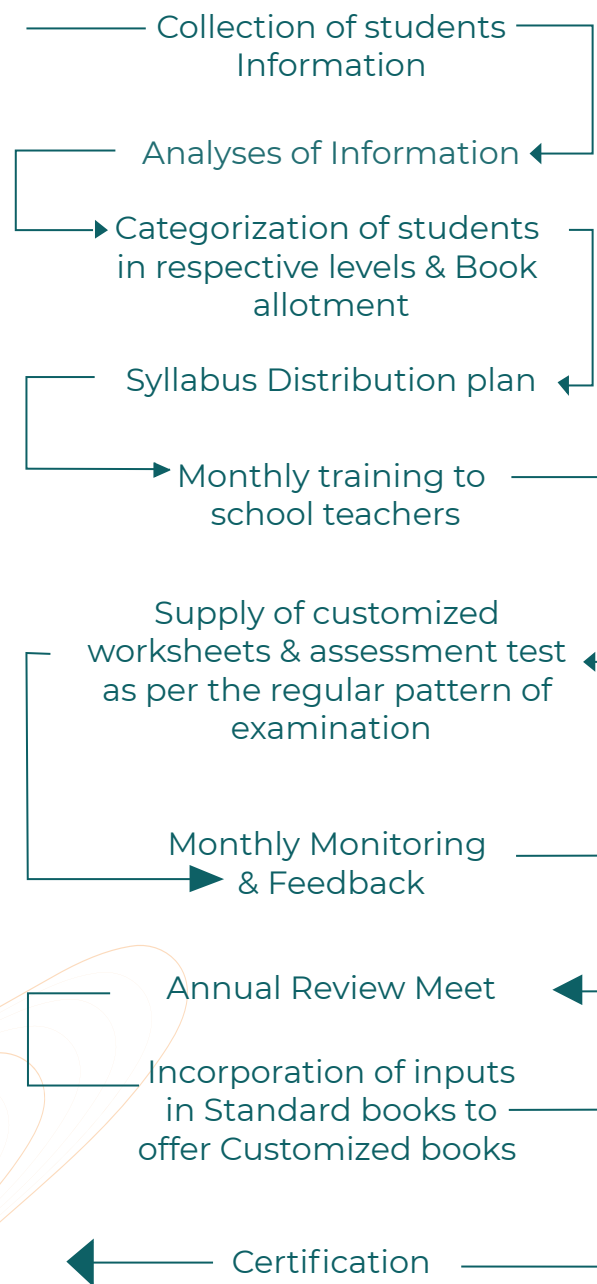
It consists of nine individual plus synched level books, designed to offer constructive, structured, innovative and creative learning solutions which help to achieve academic, vocational and therapeutic goals keeping in mind different age groups, difficulties, abilities and challenges of an individual. It entails a simplified implementation and execution process which has successfully been able to add value to the constructive school education and enhancing students' interest towards academic and non-academic learning. Along with a set of systematic-customized books, Art & Design also delivers uniform-lesson plan, syllabus-distribution plan, teacher-training, unbiased monitoring, effective mentoring, worksheets, teacher-learning-materials, a range of pedagogical-solutions and certification.



Manovikas Kendra, one of its kind inclusive schools based in Kolkata that works for the welfare and rehabilitation of children and adults with special needs/disabilities where they involve Therapeutic Intervention, Inclusive Education, HR Development. It focuses on providing skill-based learning to young adults to make them employable and economically independent. Students are categorized into two sections, based on their functional level and age.

MVK being a future-oriented and leading institution believes in problem-solving innovation that caters to education solutions. In 2021, when MVK observe that the students were lacking in creativity, reasoning, and overall cognitive development, then in collaboration with its partner institution AIMS Media they introduce Art & Design. After the deep inside product knowledge and brainstorming among the academicians, MVK unlocked the chance for specially-abled to explore the new and different dimension of education and to strengthen the foundation by implementing Art & Design as an extra-curricular subject in its ongoing schooling.

AIMS Media follows the systematic and structured procedure to implement Art & Design that help meet the goals and objectives of NEP 2020, NIOS, and CCE.



MVK educate more than 700 students in its 2 branches situated in West Bengal and having a well-organised classroom structure for students as per their ability, age and difficulty – AIMS Media has done an internal audit of MVK classroom plan, policy and practice, and after a profound study of school mechanism Level 2, Level 3 and Level 4 of Art & Design were allotted in the first academic year to MVK students in order to align the goals and objectives of existing curricula of school.

Management' Speak

The thought behind implementing Art & Design was to develop their creativity, reasoning, and overall cognitive development. The students are enjoying the class. They are learning the concepts joyfully. Some of the students are facing problem as it is in virtual mode. To obtain an optimum benefit, the program should have been implemented for all which unfortunately was not possible in a pandemic. The teachers benefit from the monthly training and there is a scope for interaction to resolve the issues that the students are facing. As per students' needs, how to modify the worksheets as per students' needs are shared by the teachers and accordingly, the worksheets are developed. The teachers are also given an idea of how to instruct the students for better results.

Mrs. Rinku Gaine
Principal,
Manovikas Kendra

Trainer' Speak

In the days of the pandemic situation, the teaching-learning activities had to be confined within the virtual mode, and the physical contact of students with their teachers and school friends had completely stopped. At such a time, the Art and Design Class for the students of Manovikas Kendra, though conducted online, uplifted and refreshed the mood of the students as well as the teachers. The students with ardent zeal learned all that the Art and Design syllabus was to cover – be it shapes, colouring with two or three shades, painting with brush, or paper-cutting and pasting. The students even used the skills they learned in this class to relate with their immediate environments. The Art and Design Class was very interactive in nature. A day can be reminisced, on or before the 15th of August, 2021 when the students commemorated the 75th Independence of India by singing a song on “Bharat Mata” and made the class more interesting. Since the Art and Design Class promotes joyful learning, it made the experience of teaching and learning fun and interesting for the both the teachers and the students. The students put in their utmost effort and endeavoured to do their best, even when the classes were online.

Shyamashree Chakraborty and Sharmi Sengupta
Special Educators,
Manovikas Kendra

User' Speak

My son Deep Chowdhury is a student in your art class. This art class is extremely beneficial for him as he has conceptual problems. After attending art class, he has improved his drawing skill although he is picking up slowly. Tearing and pasting colored papers is also very much needed as you taught.

Bhaskar Chaudhury
Father of Deep Chowdhury,
Manovikas Kendra

“Implement a multidisciplinary approach to foster interest in schooling”