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TO WHOMSOEVER IT MAY CONCERN

We at AIMS Media in collaboration with its partner organizations building an inclusive and accessible society by offering expertise in the field of skill-development, academic-solutions and vocational-training, and conducting several social events for people with disabilities (PwDs) and special needs across India and Overseas.

Walk With A Difference (WWAD) - is a social initiative of AIMS Media to discover the hidden talents of persons with disabilities in the fields of Clothing, Fashion, Art, Music, Dance and Sports through social events and exhibitions. WWAD aspires to become the medium through which the disabled get to showcase their abilities and experience the happiness of being looked for what they possess instead of their weakness/disability.

WWAD was organized in Delhi and Bangalore in 2015 and 2016 at Siri Fort Auditorium Delhi and Christ University Bangalore respectively and through a multidisciplinary approach helped thousands of persons with special needs to meet the challenges. In the past, WWAD witnessed by various policy makers, bureaucrats, corporates, institutions and individuals sensitized millions of people across the country towards people with special needs and also launched Disabled Mannequins. Our vision is to create a society which is empathetic towards the PwDs, supports Equality and Inclusion and does not shrink from giving them an opportunity to create a niche for themselves and walk with their heads held high. Also help in exploring new arenas for employment for the disabled and lay some emphasis on their needs and requirements.

We wish to bring different seasons of WWAD every year to different cities of the country and this year in 2022 we are bringing the third season of WWAD in Kolkata, India; where people with disabilities from all over the country will be called to participate in the auditions and this year we expecting over 900 registrations; whereas thirty finalists after a meticulous training by the professional will perform / showcase their hidden talent in one of the prestigious and premier auditorium in Kolkata - principally in Science City.

We are looking for a community partnership in every possible way so that various experiences and expertise can help / guide us in achieving the above-mentioned objectives and make this initiative successful and sustainable for everyone everywhere.

Yours trustworthy,

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