



## ART & DESIGN

A FUSION OF CO-CURRICULAR AND ACTIVITY-BASED BOOKS

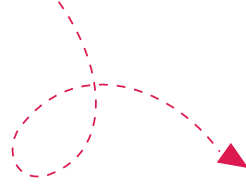


**"Transformative Learning Experience"**

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In a collaborative stride towards a more inclusive future, AIMS Media and Manovikas Kendra, Kolkata converged to articulate a shared vision—one that envisions the seamless integration of special needs education into the mainstream. Our collective commitment stems from the belief that every student, regardless of their abilities, should have equal access to quality education and the opportunity to flourish academically, socially, and emotionally.

# **BRIDGING HORIZONS- A COMMON VISION FOR INCLUSIVE INTEGRATION OF SPECIAL NEEDS INTO THE MAINSTREAM**



# UNDERSTANDING AND ADDRESSING THE DROPOUT RATIO OF PERSONS WITH DISABILITIES IN SCHOOLS

Inclusive education is a fundamental right that every child deserves, regardless of their abilities or disabilities. However, children with disabilities often face unique challenges that can impede their educational journey which leads to an increase in the dropout ratio of persons with disabilities in schools and remains a critical concern that reflects the barriers and challenges faced by this demographic. Factors contributing to the dropout ratio like lack of accessibility, awareness, inadequate educators, poor infrastructure, classroom management challenges, absence of required aids and assistive technologies - but most and above all, some of the major reasons for students with intellectual, learning and developmental challenges are the lack of interest of the students in the classroom, lack of uniformity & flexibility in the present curricula, absence of syncretism of curriculum with mainstream education, inefficient pedagogical solutions and lack of unbiased assessment tools.

However, cross-curricular integration bridges the gap and fosters inclusive learning environments, ultimately reducing dropout rates among students with disabilities.



# CROSS-CURRICULAR INTEGRATION TO ESTABLISH CONDUCTIVE LEARNING ECOLOGY, BOOST LEARNING INTEREST AND REDUCE DROPOUT RATIO- ENABLING INCLUSIVE SCHOOLING

- It involves blending multiple subjects or disciplines to create a cohesive and interconnected learning experience for students.
- It breaks down traditional subject silos and promotes a holistic approach to education.
- This approach helps make learning more relevant and interesting for students with disabilities, reducing the likelihood of disengagement.
- For persons with disabilities, this approach provides opportunities for skill development in areas where they may excel.

Keeping this concept of cross-curricular integration in mind, subjects such as English, Maths, EVS, painting, computer science, are practiced by converting "Art & Design" books into pictorial, illustration and activity-based books. These books and their implementation process are designed as per the need, ability and interest of the students.







# ART & DESIGN @ MVK

Art & Design is a series of an inclusive and transdisciplinary books that uses design as a universal language for change and having 360-degree assessment process. It is designed to offer *constructive, structured, innovative and creative learning solutions* which help to achieve academic, vocational and remedial goals keeping in mind different age groups, difficulties, abilities and challenges of an individual. It entails a *simplified implementation and execution process* which has successfully been able to add value to the constructive school education and *enhancing students' interest towards academic and non-academic learning*. It is a *well-researched, trusted and tested education tool* that *enhances learning interest in creative ways, fosters inclusivity and stimulates brain activities*. The range of *pedagogical solutions* mentioned in it and its fair and effective evaluation process helps in evaluating the *progress and performance in co-scholastic and scholastic areas*.

Manovikas Kendra, one of its kind inclusive schools based in Kolkata that works for the welfare and rehabilitation of children and adults with special needs/disabilities where they involve Therapeutic Intervention, Inclusive Education, HR Development. It focuses on providing skill-based learning to young adults to make them employable and economically independent. Students are categorized into two sections, based on their functional level and age.

MVK being a future-oriented and leading institution believes in problem-solving innovation that caters to education solutions. In 2021, when MVK observe that the students were lacking in creativity, reasoning, and overall cognitive development, then in collaboration with its partner institution AIMS Media they introduce Art & Design. After the deep inside product knowledge and brainstorming among the academicians, MVK unlocked the chance for specially-abled to explore the new and different dimension of education and to strengthen the foundation by implementing Art & Design as an extra-curricular subject in its ongoing schooling on 80 students. In 2023 it is implemented on 125 students and it's been 3 years, Art & Design is successfully running in MVK and reaching new milestones.

# UNIFYING PERSPECTIVES ON SUCCESS IN ART & DESIGN"

## "AN OPTIMUM BENEFITS FROM ART & DESIGN"

The thought behind implementing Art & Design was to develop their creativity, reasoning, and overall cognitive development. The students are enjoying the class. They are learning the concepts joyfully. Some of the students are facing problem as it is in virtual mode. To obtain an optimum benefit, the program should have been implemented for all which unfortunately was not possible in a pandemic. The teachers benefit from the monthly training and there is a scope for interaction to resolve the issues that the students are facing. As per students' needs, how to modify the worksheets as per students' needs are shared by the teachers and accordingly, the worksheets are developed. The teachers are also given an idea of how to instruct the students for better results.

**Mrs. Rinku Gaine**  
Principal,  
Manovikas Kendra

## "DEEP'S ARTFUL GROWTH: NOURISHING CREATIVITY IN THE CLASSROOM"

My son Deep Chowdhury is a student in art & design class. This art & design class is extremely beneficial for him as he has conceptual problems. After attending art & design class, he has improved his drawing skill although he is picking up slowly. Tearing and pasting colored papers is also very much needed as you taught.

**Bhaskar Chaudhury**  
Father of Deep Chowdhury,  
Manovikas Kendra

## "FROM SHAPES TO MASTERPIECES: ARTISTIC SKILLS UNLEASHED"

Students with ardent zeal learnt skills of Art and Design syllabus be it shapes, colouring with two or three shades, painting with brush, paper cutting and pasting. Students could relate various shapes learnt from Art and Design class from their close by environment around. Art and Design class is very much interactive. Students put their utmost endeavour and are motivated in learning the skills of Art and Design which are more a joyful learning in midst of online mode of teaching-learning situation.

**Shyamashree Chakraborty & Sharmi Sengupta**  
Educator,  
Manovikas Kendra



MVK's thriving ecosystem sustains diverse life forms, nurtures a rich and dynamic environment for academic growth, innovation, and community development. The school is divided into 7 units which are again categorized into 32 classes according to the functional and chronological age of the child. Art & Design is sync with the existing education ecosystem of MVK. Aligning creative disciplines with the broader educational framework enhances the overall learning experience and contributes to a well-rounded education.

Certainly, the implementation of Art & Design within a school requires a well-structured process to ensure its seamless integration into the existing educational framework.

Set of information based on 19 components shared by the school, which is further goes for internal audit by the proficient team of AIMS Media in order to align the goals & objectives of books with school. After the thorough study and analysis, AIMS Media generates a categorization and books allotment sheet and shared with schools for better clarity.

# "EDUCATIONAL ECOSYSTEM: MVK'S COMPREHENSIVE STRUCTURE"





# "STRATEGIC INTEGRATION: LEVELS OF ART & DESIGN ALIGNED WITH MVK'S CLASSROOM GOALS"

**2021-2022**

**LEVEL 2**

EARLY INTERVENTION  
PRE-SCHOOL  
PRE-VOCATIONAL  
NEW ALIPORE

**LEVEL 3**

VOCATIONAL UNIT  
HEARING IMPAIRED UNIT  
OBE

**LEVEL 4**

AUTISM UNIT  
SCHOOL UNIT

**2022-2023**

**LEVEL 2**

EARLY INTERVENTION  
PRE-SCHOOL  
NEW ALIPORE  
AUTISM UNIT

**LEVEL 3**

VOCATIONAL UNIT  
SCHOOL UNIT

**LEVEL 4**

NEW ALIPORE  
VOCATIONAL UNIT  
OBE

**LEVEL 5**

EXTENDED  
OBE  
PRE-VOCATIONAL

**2023-2024**

**LEVEL 2**

EARLY INTERVENTION  
PRE-SCHOOL  
NEW ALIPORE  
AUTISM UNIT

**LEVEL 3**

VOCATIONAL UNIT  
SCHOOL UNIT

**LEVEL 4**

NEW ALIPORE  
VOCATIONAL UNIT  
OBE

**LEVEL 5**

EXTENDED  
OBE  
PRE-VOCATIONAL

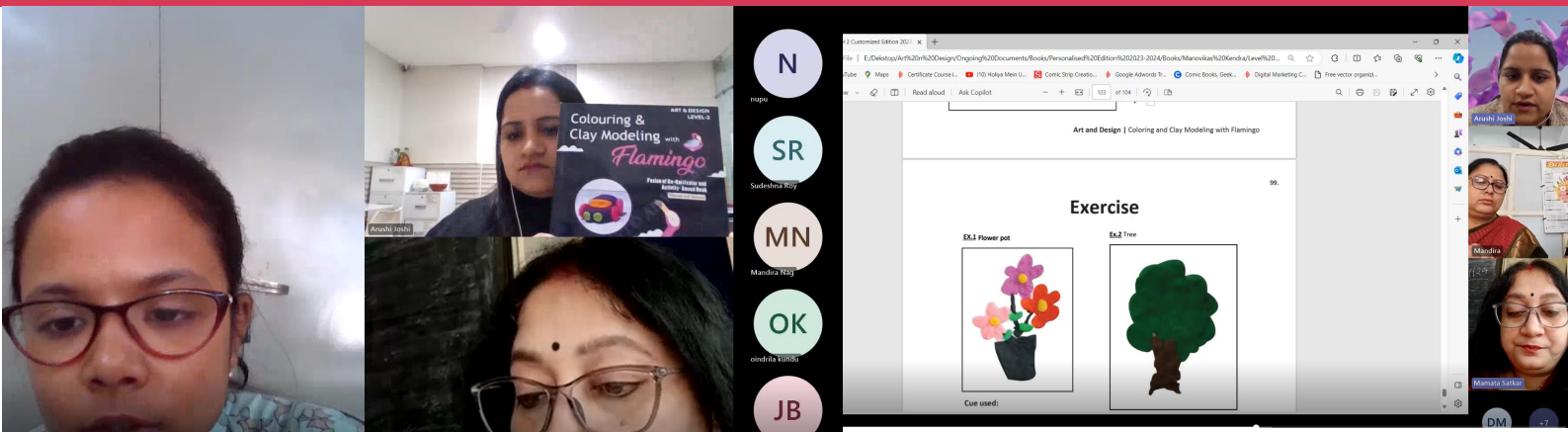
**LEVEL 6**



EXTENDED  
OBE  
PRE-VOCATIONAL



# ART & DESIGN MILESTONES AT MVK (2020-2023)

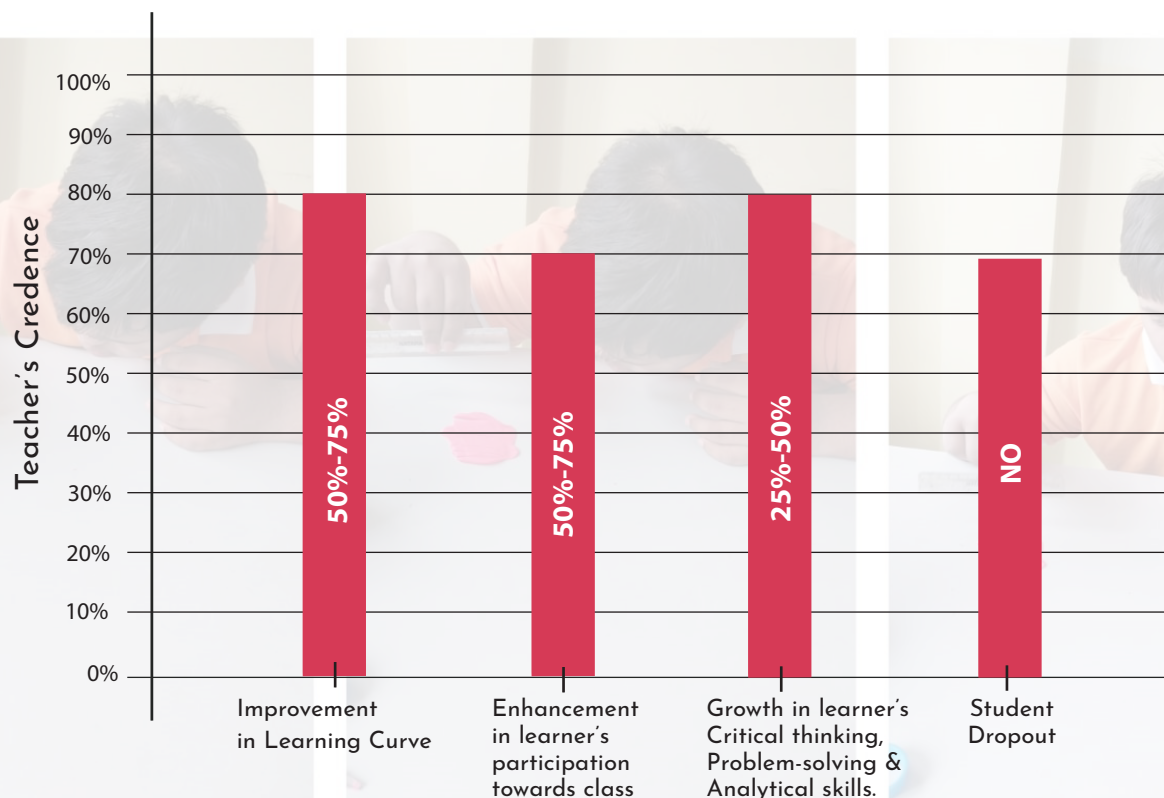
At MVK, the last three years have been witnessed the triumphant integration of art and design into their educational framework. Here's a snapshot of accomplishments:



 <b>CAPACITY BUILDING SESSIONS FOR EDUCATORS (27 SESSIONS)</b>	<p>Committed to excellence in education, we have conducted a total of 27 teacher training sessions. These sessions aimed to empower educators with the latest pedagogical approaches, emphasizing the integration of art and design into the curriculum.</p>
 <b>CUSTOMIZED BOOKS (3 EDITIONS)</b>	<p>Recognizing the unique learning needs and abilities of students three customize editions for MVK have been curated. These books serve as valuable resources, enriching the educational experience with engaging content.</p>
 <b>ASSESSMENTS (9 TIMES)</b>	<p>Assessment is a key aspect of ensuring academic progress. Over the past three years, a total of nine comprehensive assessments have been conducted, focusing on both co-scholastic and scholastic areas.</p>
 <b>CREATION OF PRE-ASSESSMENT TOOL</b>	<p>Keeping in mind the different learning needs and other challenges, this assessment tool is created and will assist the class in-charge in finding the right book and worksheet for each student so that every student is taught the way they want and can learn.</p>
 <b>WEB SUPPORT</b>	<p>Embracing technology, a robust web support system dedicated to art and design have been implemented. This platform provides additional resources, feedback form, syllabus distribution plan, progress report of child and collaborative opportunities, ensuring that learning extends beyond the classroom and for effective monitoring.</p>

# STATISTICAL REPRESENTATION

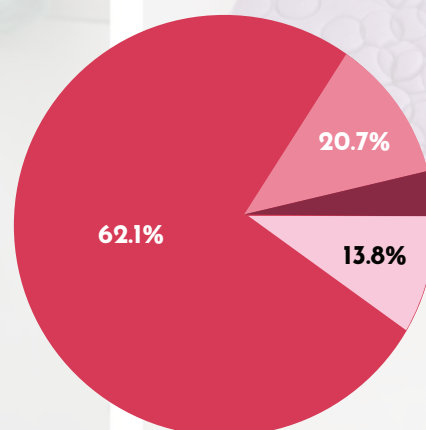
The stats presented below represents the impact on students and are derived after the careful observation of teachers.



## VALUES ADDS TO THE TEACHER'S PORTFOLIO DURING THE REGULAR CAPACITY BUILDING



## ART- INTEGRATED AND PICTORIAL-BASED CURRICULUM MAP THE EXISTING CURRRICULA AND ON-GOING SCHOOLING







# OUTCOMES OF LEARNING LAB

- Profound assessment and effective evaluation
- Structured mentoring, monitoring and 360 degree assessment
- Dynamic activities with provident goals
- Meticulous monthly training+capacity building of teachers/class-in-charges
- Personalized learning solutions along with worksheets/workbooks
- Uniformed lesson plans correlated to mainstream education
- Promotes 21st century skills and develops functional abilities

# "EXPLORING THE TRANSFORMATIVE IMPACT OF ART AND DESIGN ON STUDENTS"

## "FOSTERING SUBHAJIT'S CREATIVITY"

Activities being practiced in the class regarding art and design are very helpful to teach and nurture the creative skills of Subhajit. The new book provided for art and design is very efficient and tactfully teaches the artistic skills. Such initiatives by the school are highly appreciated.

**Parent of Subhajit Das's**

## "THANK YOU FOR NURTURING OUR CHILD'S CREATIVITY"

I would like to thank the teachers of Art & Design department for the love, care and dedication that they have put into teaching our child. We are grateful for their support and guidance. We have seen an incredible improvement in our child performance. We once again thank you for encouraging them to do better in the near future.

**Parent of Raj Sadhukha**

## "NOVONIL'S TRANSFORMATION: UNLEASHING POTENTIAL THROUGH ART AND DESIGN"

Novonil shows improvement after using art and design, I think it's helping understanding the picture and improving his concentration all skills.

**Parent of Novonil**

## "COLORS OF JOY: DEESHAN'S GROWING PASSION FOR ART"

Just thought of sharing our happiness on Deeshan's improvement in terms of Art and Design. Deeshan Off late has been taking a lot of interest in drawing. He has really improved his colouring skills. Now, he is able to sit and colour on his own, if he is given an outline for drawing.

**Parent of Deeshan Bhattacharya**

## "FROM DISINTEREST TO DELIGHT: ARTISTIC TRANSFORMATION"

"Manovikas Kendra's online Art and Design class has been a transformative experience for my son. Formerly disinterested in drawing, he now embraces the creative process, realizing its significance beyond colouring. The class has sparked a newfound passion, evident in his joy at independently creating and building. The continuous encouragement from teachers has not only boosted his self-confidence but has also been a positive influence on me. Despite his limited vocabulary, his unequivocal response of 'good' when asked about the class speaks volumes about the impact of this extraordinary venture."

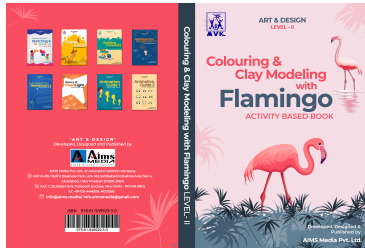
**Parent of Souradeep Mondal**





# ROADMAP 2024-2025

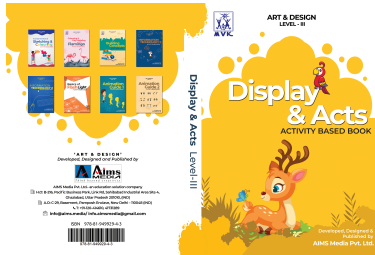
## Level-2



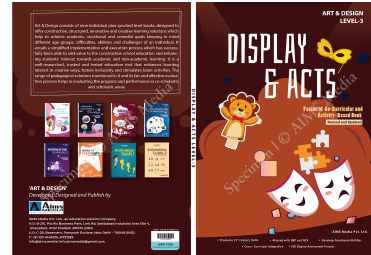
## Customize Edition



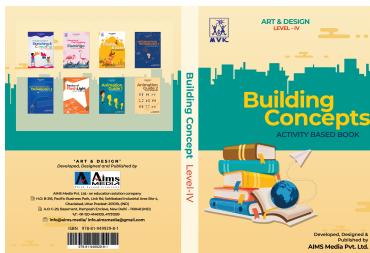
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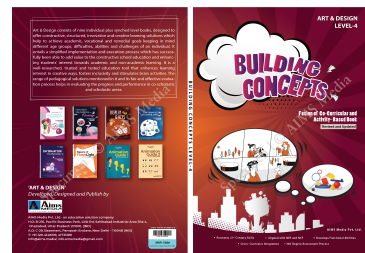
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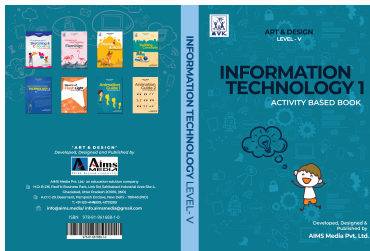
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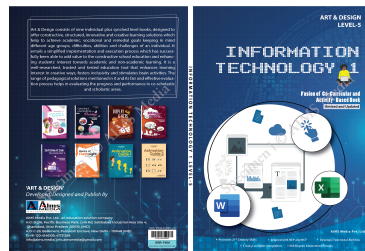
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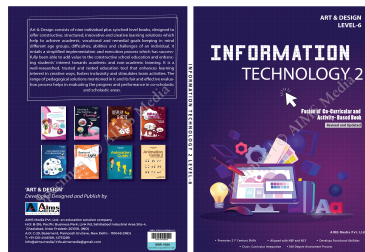
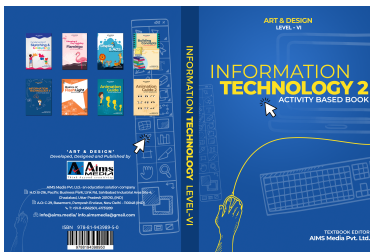
## Level-5



## Customize Edition



## Level-6



## Level -7 Standard Edition

