

AN IDIOSYNCRATIC REACTION IN DETERMINED ONES THROUGH SKILL BUILDING PROGRAM

# TESTIMONIES

I am proud to share that we represent Aim's media in the region & also support for business overseas and would like to share that the AEMP project implemented in THA was an amazing experience. For a surprise we had a great experience within six months of the implementation on the overall development of the individuals who attended the AEMP course, substantial over all improvements of the individuals which included focusing in class for continuous 2 hours, their confidence levels, motor skills, independence, responsibility, creative thinking more practically..... This reflected among other parents through word of mouth and gave them confidence to admit their children for the 2nd batch and get the maximum benefit for their children. In a nut - shell, AEMP is not just a sustainable model for the determined individuals, the program facilitates overall development of a determined individual and demonstrates the capabilities and potential in multi-dimensional activities.

**Mr. Mohan**  
(CEO & Founder of SLR Monks)

The journey of implementing AEMP has been commendable with Tender Heart Arena as the entire team along with parents has executed justifiably the actual and real essence of AEMP, which benefited the students in different regions. With an amazing collaboration of teams from both the institutions have not only strengthen our collaboration with THA, but also equal participation and efforts made it a success.

**Dr. Maria Kapasi**  
(Operations Head, AIMS Media)

This program opens doors to explore more in deep on digital arts, graphics designs, and creating videos. It's truly commendable because it extends to determine ones which they can use in the future since they are more involved with computers. In my point of view on the learning of the student to this program indeed is successful, I've seen their growth and glad to see their improvements and I look forward to seeing them in the future that they will use all their learning on their job or may use for their own business.

**Mr. John**  
(Batch Coordinator, THA)

AEMP is a unique skill building program for the determined ones, the involved techniques, pedagogies and process have impacted many students in many different ways such as in sitting tolerance, cognitive skills, motor skills and such others. This program has added a great value in the life of our learners and has provided wonderful dimensions in developing work opportunities. I would like to convey my heartiest thanks to AIMS Media to outline such provident programs with significant execution process which made all this possible.

**Ms. Neena**  
(Managment, Team THA)

We came to know about this multimedia program during lockdown last year. Since it is online, we are hesitant but as Rahul has interest in arts, we thought to give it a try. The teachers are supportive and paying attention to each kid very well. Rahul's computer skillshave improved; he has got a better mouse control now. Even though he has difficulty in understanding the concept of various purpose of creating design he is doing well on design part. We are hoping that it will give him a way to express his interests.

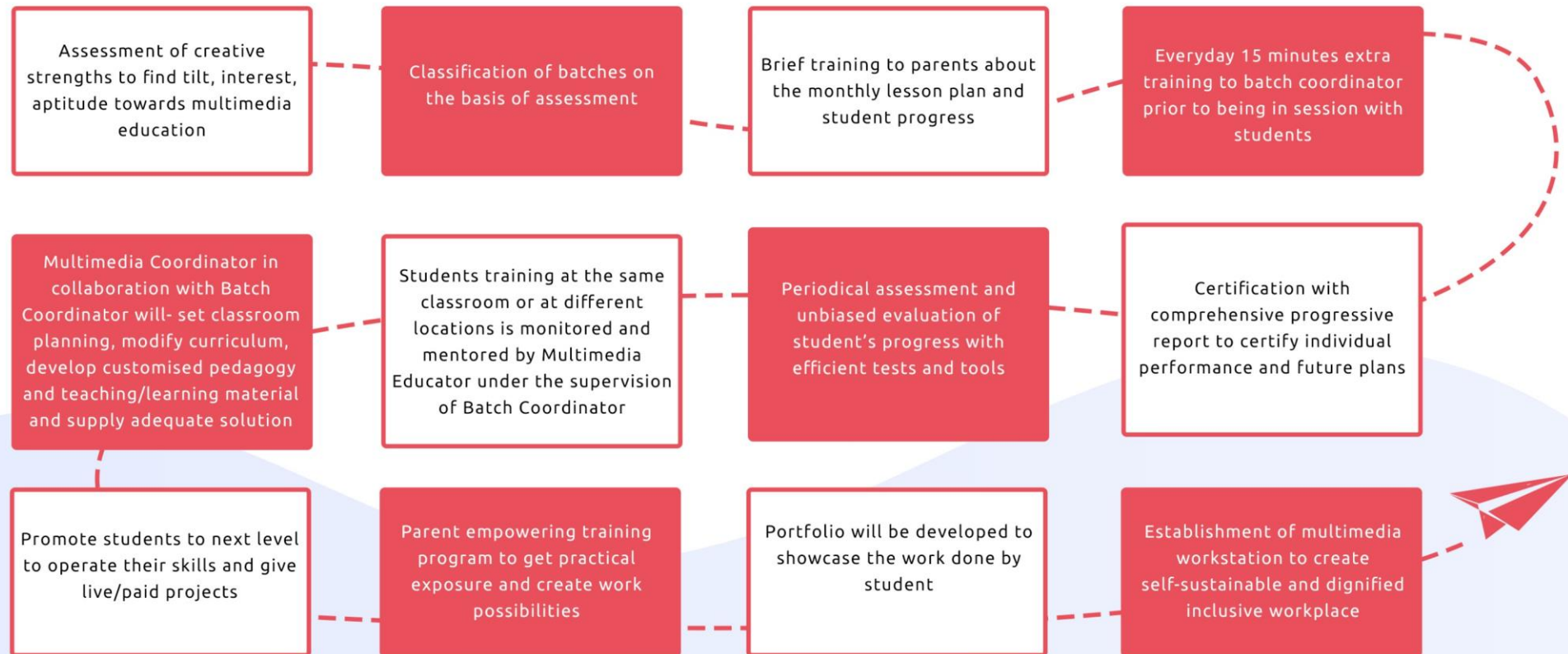
**Ms. Roopa**  
(Parent)



# INTRODUCTION

Multimedia-based skill building programs are commonly known to us to benefit in developing precisely three types of skills i.e., Cognitive, Non-cognitive & Technical. Whereas, AEMP-Ability Enhancement Multimedia Program developed and designed by AIMS Media, New Delhi, India has proven to be an effective, innovative and experiential skill building program for children/adults with special needs. Its content, delivery and process of execution not only helps in uplifting the skills or abilities, but also believed to have impact on numerous areas such as motor skills, hand-eye coordination, sitting tolerance etc. AEMP has its present in more than 20 cities including India and Overseas and conducted in three different mode- In-people/Regular, Distant and Hybrid.

Program comprise of a meticulous process of execution:



# JOURNEY OF SUCCESS



Tender Heart Arena, a recreational centre for determined ones, has been recognized as first and the only recreational centre for determined ones in UAE. In line with the vision and initiative of His Highness Sheikh Mohammed Bin Rashid Maktoum, Vice President and Ruler of Dubai, to make UAE fully inclusive and special need friendly country by the year 2020.

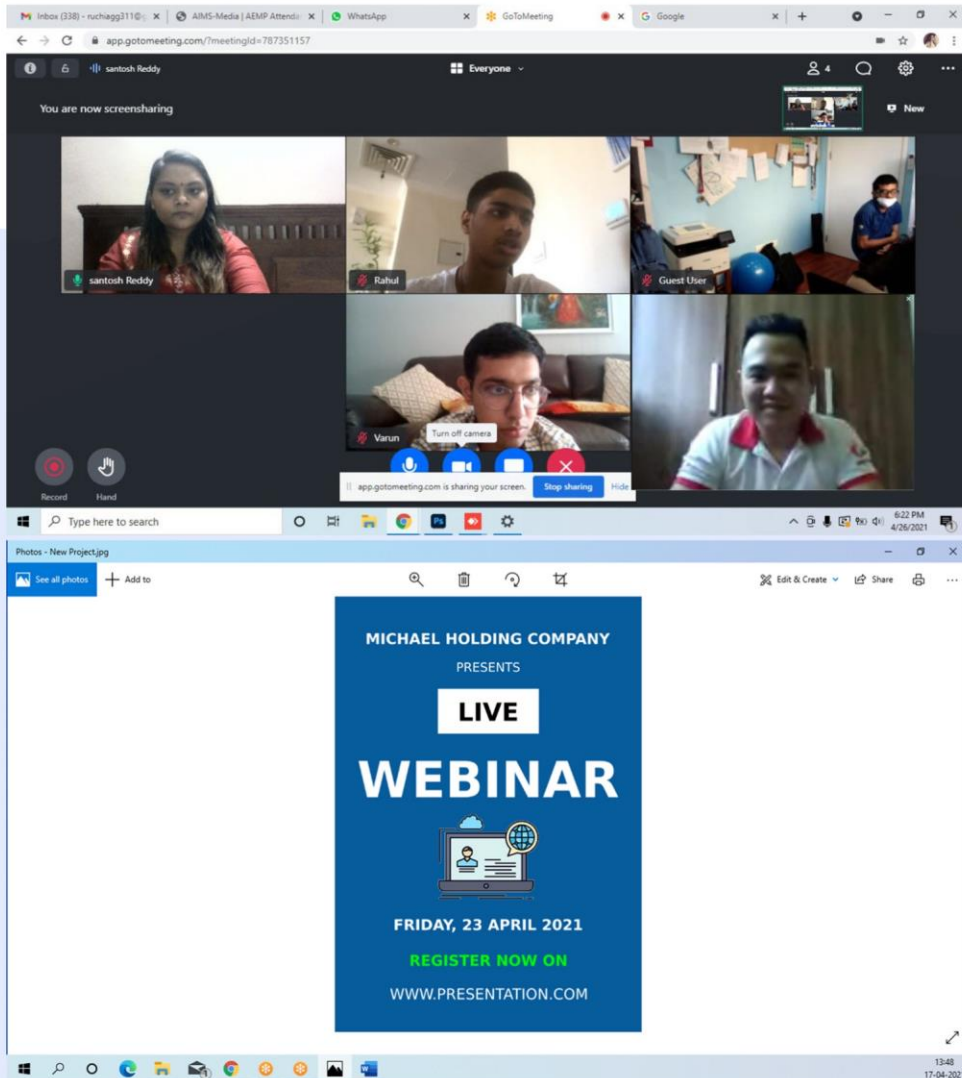
Tender Hearts aims to prepare determined ones for social inclusion as well as training them for future independence through various recreational activities and skill development program. These programs are designed on the basis of Regular fitness, Talent identification, Skill building, Personal development, Social interaction and Inclusion. Since digitization is the call off the day, computer training for students at THA has been our prime focus. Introduction of AEMP by AIMS Media, encouraged us to choose this skill building program in collaboration with SLR Monks, to further enhance their talents and enable them for future work opportunities.

It has been an immense pleasure to see the learners responding to the session of AEMP and gradually the educators and management of THA has notified positive changes in them. Students having less concentration and sitting span are now showing interest and are been able to devote 2 hours of time to sessions. Improvement in cognitive skills/abilities is also been observed and learners in the journey of 9 months have initiated learning, achieving and performing to their best. Day by day they are becoming more confident with the taught tools and techniques which can be seen in their tasks assigned in class or for home to practice.





# FUTURE VISION



## Future Vision of THA with AIMS Media

With this collaboration we see our Talented kids getting a great opportunity to explore creativity in different areas and make themselves independent, confident and create a sustainable life for themselves. We want all our kids to do an internship and then finally secure a job for themselves in a field they are confident and finally get a sustainable income.

