



### Features:



**Background** : An alchemical symbol which symbolizes spirit one of the five elements of earth.



**Single spiral:** An ancient celtic symbol it symbolizes direction, progress, balance, expansion, connection, initiation and all-round development.



**Curves line shape:** An angelic zibu symbol which symbolizes awakening an experience of being present in the moment to be fully present to hear and see & smell and feel.



**Feather:** It is an Ancient Egypt Hieroglyphics symbol, feather of the vulture as vulture symbolizes alphabet A.



**Lotus bud shape:** The lotus bud shape symbolizes purity, enlightenment, self-regeneration and rebirth

### Logo description:

Logo represents **ARTOLOGY** program which is a unique blend of innovative art and therapeutic solutions. It has immerse, creative, interesting and unique process to treat a diverse population with intellectual and developmental disabilities, neurodevelopmental disorders and mental illnesses. Logo represent a human figure with robust of all different symbolic representations.

**Font Style:** Josefin Sans

**Font Family:** Sans Serif

**Font Size:**

- Artology =106 pt
- innovative therapeutic solutions = 32 pt

### Colour representation:

**Turquoise** – It promotes self-realization and assists creative problem solving.

**Cerise red** – It represents joyfulness and cheerfulness

**White** – It represents purity and cleanliness